

CALEB MARSH

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EXPERIENCE

Grant Thornton Advisors LLC, Chicago, IL August 2025 – Present
Manager – Technology Strategy

- Automated data extraction from Oracle Symphony POS and a custom-built on-premise system to generate GL entries using Alteryx eliminating over 20,000 hours of manual effort each year
- Lead application rationalization efforts at a nationwide distribution client that recently underwent bankruptcy and identified over \$7 million in savings over a 4-year period
- Designed and implemented a Generative AI Proof of Concept (PoC) that analyzes and tags new files in SharePoint enhancing document management and improves document searchability

Grant Thornton Advisors LLC, New York, NY August 2022 – July 2025
Senior Consultant – Technology Strategy

- Designed and developed a Power Platform solution enabling 350+ advisory leaders to perform reporting on active opportunities using Power Apps with Power Automate flows for data transformation and notifications
- Developed an ETL process leveraging Docker and Python that ingested encrypted data from a third-party SFTP site, decrypted the data using PGP, and populated an SQL database to support a start-up's SaaS platform
- Developed a custom API for a start-up's SaaS administration portal using AWS Lambda and Python FastAPI to streamline administrative tasks and enhance client support
- Created a Power BI application for 20 decision makers to quickly analyze RFP responses and demo scoring to facilitate a vendor selection process for a financial management platform within a large nonprofit organization
- Facilitated workshops with 15 teams within a large nonprofit to identify pain points and future state requirements during the redesign of their Enterprise IT operating model
- Led project management for a team of business owners and developers during the development of 22 Power BI dashboards that improved the reporting capabilities within a leading asset management firm

Grant Thornton Advisors LLC, Chicago, IL January 2021 – July 2022
Consultant – Technology Strategy

- Designed and implemented a cloud-based data pipeline using Azure Data Factory that consolidated 28 Excel sheets into a data mart on a monthly basis allowing the company to create reports using Power BI
- Created client and public facing collateral and proof of concepts demonstrating advisory capabilities around intelligent automation and contract lifecycle management that led to over \$500,000 in project revenue
- Orchestrated and created Cloud Training for 30+ associates within technology consulting to increase knowledge of public cloud platforms within Grant Thornton

enFocus, South Bend, IN September 2020 – December 2020
Innovation Project Lead

- Led development of a strategic technology roadmap that secured \$400k in federal fundings to modernize legacy infrastructure and enhance operational efficiency across the health department
- Analyzed 5 software vendors focusing on software functionality, subscription and implementation costs, and integration with current systems to advise city officials during the software selection process

EDUCATION

Indiana University, Kelley School of Business, Bloomington, IN May 2020
Master of Science in Information Systems, Enterprise Security and Risk Management GPA: 3.82/4.00

Indiana University, Luddy School of Informatics, Bloomington, IN May 2019
Bachelor of Science in Informatics, Cyber Security and Business GPA: 3.62/4.00

CERTIFICATIONS

- Microsoft Azure Artificial Intelligence (AI) Engineer Associate
- Power Platform Fundamentals (Power BI, Power Automate, Power Apps)
- AWS Certified Cloud Practitioner
- Microsoft Azure Fundamentals: AZ-900